CLAIMS:

1. A product comprising:
a first component which is a scaffold;
a second component which is an adjuvant; and
a third component which is an antigen.

2. A product according to claim 1 wherein the second component is a polypeptide which is a ligand for CD21 or a cell surface molecule on B cells or T cells or follicular dendritic or other antigen presenting cells

3. A product according to claim 1 or 2 wherein the third component is a polypeptide antigen.

4. A product according to claim 1 or 2 wherein the third component is a non-polypeptide antigen.

5. A product according to any one of claims 1 to 3 wherein the scaffold and antigen are the same.

6. A product according to claim 5 wherein the scaffold and antigen are a viral coat protein.

7. A product according to claim 6 wherein the viral coat protein is Hepatitis B surface antigen.

8. A product according to any one of claims 1 to 3 wherein the scaffold and adjuvant are the same.

9. A product according to claim 8 wherein the scaffold and adjuvant are C4bp core protein.

10. A pharmaceutical composition comprising the product of any one of claims 1 to 9 together with a pharmaceutically acceptable carrier or diluent.

11. A method of inducing an immune response to an antigen which method comprises administering to a subject an effective amount of a product according to any one of claims 1 to 10.

12. A method of making a product comprising:

a first component which is a polypeptide scaffold;

a second component which is a polypeptide which is a ligand for CD21 or a cell surface molecule on B cells or T cells or follicular dendritic or other antigen presenting cells; and

a third component which is a polypeptide antigen,

the method comprising expressing nucleic acid encoding the three components in the form of a fusion protein, and recovering the product.

13. A method of making a product comprising:

a first component which is a polypeptide scaffold;

a second component which is a polypeptide which is a ligand for CD21 or a cell surface molecule on B cells or T cells or follicular dendritic or other antigen presenting cells; and

a third component which is a non-polypeptide antigen,

the method comprising expressing nucleic acid encoding the first and second components in the form of a fusion protein, joining said fusion protein to the third component, and recovering the product.

14. The method of claim 12 or 13 wherein the nucleic acid is expressed in a prokaryotic host cell.

15. A method according to claim 14 wherein the fusion protein is recovered in multimeric form.

16. A method according to claim 15 wherein the recombinant protein is present at least at a concentration of at least 2 mg/l of cell culture.

17. A method according to claim 15 or claim 16 wherein the host prokaryotic cell is *E. coli*.

18. An expression vector comprising a nucleic acid sequence encoding a fusion protein of

a first component which is a polypeptide scaffold;

a second component which is a polypeptide which is a ligand for CD21 or a cell surface molecule on B cells or T cells or follicular dendritic or other antigen presenting cells; and optionally

a third component which is a polypeptide antigen, operably linked to a promoter functional in a host cell.

19. A bacterial host cell transformed with the expression vector of claim 18.

20. A eukaryotic host cell transformed with the vector of claim 18.

21. Use of the expression vector of claim 20 in a method of treatment of the human or animal body.